

Web Adverts Design Price Guide 2011



Banner advertising is a very accessible means of promoting your business and to drive your target audience to your website. You may decide to use banners on your own site to promote special offers or on sections of your site that you wish your visitors to be attracted to.

We can design any size banner advert to use on any website.

Website Banner adverts - Artwork Design prices

SIZE	Guide price per design	Guide price for 2 designs	Guide price for 3+ designs
120x60 [#] web button style	£32	£48	<i>Contact us for rates</i>
234x60 web button style	£40	£62	
468x60 full banner style	£58	£115	
120x600 Skyscraper style	£68	£155	

all measurements in pixels, other sizes available as required. Prices Incl. of VAT.

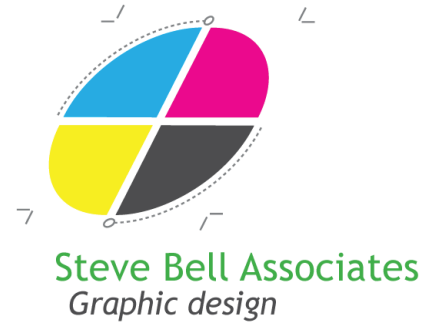
Websites - Design costs

SIZE	Cost	
1 page website	<i>Contact us for rates</i>	<i>Price includes design and structure of website (does not include web domain or hosting service)</i>
2 page website		
5 page website		

Prices Incl. of VAT

Contact us to discuss your ideas, e-mail: steve67bell@aol.com / tel. 079 101 676 82

Press / Print Adverts Design Price Guide 2011



Press / Magazine Advertisement - Artwork Design prices

SIZE	Cost	
Quarter Page	<i>from £38</i>	<p>Artwork is supplied at full colour, (CMYK) to specification for press printing It is assumed that all content is supplied (logos, images etc.) - Further fees may apply if sourcing images or photo files (price incl. sets of re-proofs & amendments)</p>
Half Page	<i>from £64</i>	
Full Page	<i>from £82</i>	

Prices Incl. of VAT

Leaflet / Flyers / Media Packs / Brochures - Artwork Design prices

SIZE	Cost	
flyer/leaflet 1 x A5 double sided design	<i>from £38</i>	<p>Artwork is supplied full colour, double sided & press ready (price incl. sets of re-proofs & amendments)</p>
leaflet/menu design 1 x A4 double sided design	<i>from £66</i>	
4 page leaflet/brochure 4 x A4 Inc. cover design	<i>from £154</i>	
6 page leaflet/brochure 6 x A4 Inc. cover design	<i>from £196</i>	
8 page leaflet / brochure 8 x A4 Inc. cover design	<i>from £287</i>	

Prices Incl. of VAT

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Web Banner Style Adverts
Samples



Steve Bell Associates
Graphic design

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visit us at - www.steve-bell.org.uk